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NEWS RELEASE

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BENEFIT FINANCIAL SERVICES GROUP (BFSG) NATIONALLY RANKED IN FINANCIAL ADVISOR (FA) MAGAZINE

IRVINE (July 25, 2023) – Benefit Financial Services Group (BFSG) is pleased to announce it has been ranked for the fourth consecutive year in Financial Advisor (FA) magazine. The rankings were released in the July 2023 issue of Financial Advisor magazine.

"We are delighted to be counted among the nationally ranked Registered Investment Adviser's by FA Magazine for a fourth year in a row," said Michael Allbee, a Principal at BFSG. "We are gratified that so many of our clients continue to place their confidence in us. Since our founding, we've believed in doing the right kind of business, done the right way, and we go the extra mile to deliver a platinum client experience to the successful families and growing financial institutions that rely on us."

This annual survey is performed by Financial Advisor Magazine as a means of measuring growth among independent advisors across the U.S. To be eligible firms must be registered investment advisors and provide financial planning and related services to individual clients. All firms must be either independently owned or a freestanding subsidiary of another business. Firms with at least \$500 million in assets under management (discretionary and non-discretionary as reported on Form ADV as of year-end 2022) will be included in FA's national "Annual RIA Ranking". There is no application fee to participate. For more information, visit the FA website at www.fa-mag.com.

About BFSG

Benefit Financial Services Group (BFSG), a multi-faceted registered investment advisory firm serves both institutional and individual clients. For more information on BFSG's values or services, please visit http://www.bfsg.com or call (949) 955-2552.

<u>Disclaimer:</u> Awards and recognitions by unaffiliated rating services, companies, and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if the Firm is engaged, or continues to be engaged, to provide investment advisory services; nor should they be construed as a current or past endorsement of the Firm or its representatives by any of its clients. Rankings published by magazines and others are generally based exclusively on information prepared and/or submitted by the recognized adviser. The Firm did not pay a fee for inclusion on this list.