NEWS RELEASE

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PAUL HORN A 2023 FIVE STAR WEALTH MANAGER

IRVINE (May 23, 2023) – Benefit Financial Services Group (BFSG), a multi-faceted registered investment advisory firm serving both institutional and individual clients, is pleased to announce that Paul Horn, CFP®, CPWA® has been named as a Five Star Wealth Manager in Orange County, CA. The Five Star award recognizes wealth managers who provide quality services to their clients. 2,576 Orange County-area wealth managers were considered for the award; 160 (6% of candidates) were named 2023 Five Star Wealth Managers. The complete list of the Five Start Wealth Managers can be found at:

https://www.fivestarprofessional.com/Market/OCWM

To receive the Five Star Wealth Manager award, a wealth manager must satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients for the time period July 25, 2022, through February 10, 2023. Factors taken into account include assets under management and client retention rate. Candidates also undergo a thorough regulatory and complaint review. More about the methodology can be found **here**.